

Citizen Assemblies
Concept & Action Plan Brief
Revised - Oct 2009

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Executive Summary

This brief addresses and provides a solution to the urgent need for American citizens to reclaim the political process from central planning statist, authoritarians, zealous regulators, and internationalists who live in both major US political parties.

The heart of the plan centers about Citizen Assemblies events which serve as the key vehicle by which "every day" Americans can begin to assert their will upon ineffective candidates within targeted congressional districts. Assemblies roll-out on a county-by-county basis across each targeted district until a subject district has been fully "assembled," at which time the citizenry conducts coordinated, systematic campaigns to replace or reform a constitutionally weak representative.

The highly organized nature of the Citizen Assemblies models provides concerned citizens an active voice and a "place at the table" politically since district representatives will want to avoid being targeted by our teams. The end result: reformation of a candidate or seat into fiscal conservatism and constitutional defensiveness.

This brief identifies several other key objectives including youth and campus outreach, rapid response projects to stop troubling legislation, message coordination with like-minded organizations, and direct recruiting projects within each represented district. Education serves as our central theme across the entire organizational spectrum including all Citizen Assembly events.

Citizen Assemblies intends to keep our efforts mainstream and restricts focus to six key areas:

- Protecting US Sovereignty
- Defending Personal Liberties
- Protecting The Constitution
- Reclaiming Economic Freedoms and Property Rights
- Reducing Regulatory Burdens on Business and Individuals
- Educating Americans As To Our Basic Political and Economic Premise

Much of the plan cannot be accomplished without direct involvement and suggestions by local business leadership and a citizenry that, for now, seems ready to take control over the political process. Absolutely no civil unrest or confrontational techniques are contemplated herein. Instead, the plan combines old-fashioned determination with methodical organizational planning to bring about dramatic and necessary political and societal change on a district-by-district basis.

Financially, the organization intends to grow revenues through multiple sources including sponsorships, memberships, books, materials, email advertising, web advertising, paid speaking events, self publishing, research services, and fee based courses. For now, the corporate structure will be for-profit.

Aggressive and undeniably sweeping in scope this plan promises to change the way politicians communicate and respond to traditional minded Americans, especially as local quick strike forces and candidate reformation operations take hold. We look forward to your joining the effort and playing a direct role in returning our nation to its traditional, fiscally conservative roots.

Edward Whittaker
Founder

Summary Of Priorities

Reform Representatives Or Place Independents

The votes and concerns of liberty loving Americans are either ignored or taken for granted by the major parties. This must be stopped – and fast. Irrespective of your opinion about Majority Leader Pelosi or the antics of Barney Frank, these people bring a fearless, dogged commitment to their big spending ideology and constituencies. Constitutional traditionalists and fiscal conservatives need candidates brash enough to do battle with such competent adversaries. The country club types who supposedly represent us lost their internal fire long ago, trading in their passion for the easy life of taxpayer funded “fact finding missions” abroad, endless dinner functions, and rubbing shoulders with other high profile citizens.

Push Back Regulation and Conduct Rapid Response Projects

Personal and business regulations threaten to undermine personal and economic freedoms to intense degrees, much like the founders outlined in our Declaration of Independence. The sea of hindrances on our enterprises continues to squeeze our competitiveness and puts our entire economic structure at risk. Endless laws and myriad permits influence our behaviors and pocket books relentlessly. Citizen Assemblies regional strike teams will tackle these threats ruthlessly and perpetually until we achieve desired results – on local, state and federal levels.

Educate, Educate, Educate

One gentleman at the inaugural event yelled out “we already know this stuff!” and concluded, “get on to what we need to do!” Later that evening dozens of people thanked the speaker for educating them about issues they’d never been exposed. Emails poured in to the same effect. Tens of millions of Americans know little or nothing of Federalism, original American capitalism, constitutional basics, central planning threats, incrementalism, sovereignty risks, premises behind our founding, or how their own liberties face suppression over time. Citizen Assemblies provides a unique vehicle to reach these people who can be educated to choose liberty over tyranny – and support our objectives.

Reacquire Youth

In twenty or thirty short years the youth of today become the leaders of tomorrow. We need youth to become exposed to American traditionalism if we hope to incrementally reverse our course. Citizen Assemblies serves as a great introductory vessel into universities and schools across the nation.

Coordinate Efforts Among Tangential Groups

Many liberty-minded groups exist, typically to support one particular right or political issue. These groups provide a critical service to their constituencies and need to perpetuate and strengthen; however, the threat to our national sovereignty, economic structure, and personal liberties necessitates that these groups join forces to prod their members to take personal, active based interest. This, however, is easier said than done as many specialty groups operate somewhat territorially and may resist coordinated messaging without clear win-win propositions, a task for Citizen Assemblies.

Expand Infrastructure Through Direct Outreach

This entire plan builds upon a significant rollout of Citizen Assembly events. People seek such a forum plus a path of action. If rolled out proficiently and conducted correctly, the political pendulum will swing back towards the favor of those seeking a more traditional American way of life. It’s up to us and it can be done.

Reform Or Field Independents

Recently, Congressman McClintock proclaimed that Americans must stay engaged and make themselves heard. Citizen Assemblies respectfully disagrees. The time arrives to become a force and actively take back control over the chambers of State and Federal governments.

The Right Candidates

We need candidates committed to the preservation of our constitution and our way of life. This commitment must go beyond voting for or against appropriate measures; rather, we need impassioned leaders unwilling to be intimidated into silence especially where our constitution and sovereignty are risked. These candidates cannot be shouted down by the loud voices of an adversary dedicated to the transformation of our society into a European or internationalist experiment.

Identify and Isolate Targets

The Citizen Assemblies' build-out starts by choosing winnable congressional districts currently occupied by weak candidates in either major party. Once a district is identified, Citizen Assemblies conducts events on a county-by-county basis until the district has been fully engaged and staffed by volunteers. Once in-play, Citizen Assemblies and local volunteers coordinate efforts to either reform the existing representative or field an independent candidate to replace him/her in the next election.

Making a Choice

The political climate favors an energetic removal of a representative soft on the US Constitution, individual liberties, and fiscal conservatism. Many voters want an effective, vigorous voice and are willing to part ways with an established representative if they perceive the representative to be more interested in their political lifestyle than defending our national heritage, industries, sovereignty, and individual liberties.

If the decision is made by local and executive Citizen Assemblies' leadership to attempt the removal of an incumbent, all individual resources throughout the district work towards this end until election day by supporting the appropriate candidate of choice, irrespective of political affiliation.

Systematic and Relentless

Once engaged all willing Citizen Assemblies' participants coordinate a systematic campaign based upon individual areas of responsibility. This keeps tasking simple and goal oriented ensuring maximum coverage and effectiveness across a district and places our preferred candidate in a very strong position to claim victory.

Reforming Through Communication

Once word spreads of our organizational effectiveness, congressional candidates and sitting representatives will take time to reach out to our team. Keeping the Citizen Assemblies' membership satisfied becomes a greater priority and encourages congressional hopefuls to stay committed to pro-constitution and fiscally conservative positions.

Fielding Independents

The organizational "in the trenches" structure of Citizen Assemblies provides a competitive advantage to independent candidates who seek to oust constitutionally weak representatives. An independent's victory promises to attract the attention of both major parties that, at some point, will force them to re-evaluate their political priorities.

Regulatory Pushback & Rapid Response

Prioritizing Regulatory Fights

Citizen Assemblies plans to engage in local issues as necessary, however, our primary focus centers about the exercise of power at state and federal levels. The extraordinary issues affecting the nation at large take precedence considering our purpose, and federalism dictates that we stay out of local issues unless they become more than a nuisance.

To understand federalism consider the following example: A local city government raises water rates, outlaws smoking, bans dancing, and raises local taxes repeatedly. In response, a citizen can move away from the town and find a more suitable place to live; however, if the taxes and laws are imposed by the federal government citizens cannot escape since the laws and taxes blanket everyone everywhere. This control over all people represents national style governance, not American federalism whereby mobility is the essential feature.

When Would We Act At Local Level?

Local governments use permit and local ordinances to attack the pocket books and private property rights of citizens within their communities. These trends can be addressed by local Citizen Assemblies' members on a case-by-case basis and, should action be deemed necessary, a coordinated plan of attack can be mounted ranging from recall drives to supporting sympathetic candidates to replace problem representatives.

Isolate Regulation Zealots

Relentless regulation over our jobs producing private sector is moving businesses away from key states and, increasingly, out of the country. Higher costs associated with these regulations threaten industries and force each one of us to pay more for everything we buy (hidden taxes). Moreover, rules and regulations have become so numerous that business owners and citizens can no longer realistically keep track of what's what, placing each one of us at risk for fines and/or criminal charges.

Successfully targeting the jobs of regulation zealots changes the mindset and culture of a government that has grown accustomed to telling businesses and citizens what to do. This is a top priority of the Citizen Assemblies framework.

Rapid Response, National or State Issues

Citizen Assemblies' eventual local infrastructure of volunteers provides a compelling refutation to any highly concerning legislation as we can mobilize large quantities of people across an entire congressional district. These mobilizations achieve three primary goals:

- 1) Inform voters of the issue and its potential impact on the citizenry
- 2) Recruit voters who share the same concern to join the mobilization
- 3) Give the local congressional representative strength to reject subject legislation

This method keeps local representatives very attentive and responsive, permanently. Such tactics open the door to direct dialogue with congressional leaders on a consistent basis and, as we build out new territories, our efforts alter incrementally larger blocks of congressional behavior back towards constitutionalism.

Educate, Educate, Educate

Educating citizens about legislation works most effectively if they've got a political point of reference on which to rest. In the inaugural assembly approximately 50% of the audience found themselves engaged in a significant quantity of new material including basic concepts ranging from capitalism 101 to our constitution's predication upon federalism to incrementalism to the basics of the Federal Reserve. Clearly, the task of Citizen Assemblies is to make this material easier to digest and follow via more concise materials and visual aides.

In addition to the scheduled 90 minutes of educational material at each new citizen assembly, local focus groups provide an opportunity to learn more about the legislative and political world in which we live. Topics vary widely and are likely to include at the very least:

Legislation Clinics
Federal Reserve, Debt and Spending Clinics
Basic Constitutional Concepts Clinics
Why We're Not Like Europe Clinics
Congressional Backgrounder Clinics
How The Markets Work
Know The Adversary Clinics
How We Got Here Clinics

It's important to note that as an individual's political knowledge increases they will be able to achieve many important areas of political independence including:

- 1) Abandoning political talking points sent out by the press or favorite political figures since they've achieved internal knowledge base
- 2) Enhances a person's authority on political subject matter
- 3) Eliminates the need to speak in generalities or clichés
- 4) Greater knowledge creates natural dialogue and moves people away from political debate
- 5) Filter out political double talk easier
- 6) Ability to recognize if legislation is constitutional
- 7) Gaining better understanding of certain political and economic phenomena
- 8) Creates deference as one's understanding becomes evident to associates and friends

Most importantly, broader understanding of our political and economic roots dramatically increases* the likelihood that more voters will choose fiscally conservative candidates and embrace opportunities to discuss our nation's essential purpose with others.

Over the next ten years the Citizen Assemblies model stands to foster a groundswell of people seeking more knowledge about the political world around them. Our twice over architecture creates an initial level of interest as witnessed at the Placerville assembly. Another assembly planned into the future leverages the efforts of those committed to the premise and reintroduces the concept to the community at large creating a broader audience.

Education is the long-term key to turning our nation away from its projected path. We must work together to reach as many people as possible – as fast as possible.

Campus and Youth Recruitment

Proponents of socialist policies, internationalism, and anti-American ideology live and breath within the halls of American collegiate campuses. Statist friendly teachers cultivate European style mindsets from an early age. Clearly, somewhere in the past Americans lost control over what and how students learn the American premise. This major stumbling block to the preservation of our national heritage must be overcome both at home and on campuses across the nation.

Finding the Next W.F. Buckley, A. Rand, and M. Freedman

The voice of fiscal conservatism, individual responsibility, and the defense of American style capitalism on college campuses withered into hibernation with the passing of these three philosophical influencers. Possessing a special intellectualism welcomed and revered by collegians and university administrators, Buckley, Rand and Freedman found themselves constantly debating socialist sympathizers in front of vast audiences at campuses throughout our great land. Who has taken their place?

Citizen Assemblies seeks to fill this great loss by fielding new champions of intellectual debate at colleges and universities, introducing a new generation of students to American exceptionalism, individual liberty, and free market capitalism.

Finding Student Liaisons

Liberty conscious students abound throughout our land, but like a person afraid to ask a question in front of a large audience, they find themselves intimidated by the prospect of being outnumbered by other students – or punished by teachers. Finding, supporting, and encouraging students to take the brave step of stepping out in favor of our national heritage must be a primary task of the Citizen Assemblies framework.

Holding On-Campus Events

Citizen Assemblies plans to engage students directly by holding on-campus events under various catch phrases and trade-style names. Concepts include:

- What is Capitalism™ campus tour
- Extreme Liberty Challenge™ tour
- Capitalism Debate Challenge™ tour
- Socialize This™ tour
- And other similar catch phrase concepts

Internships

Internships offer students an opportunity to gain intimate knowledge of our constitution's premise while simultaneously providing real life experiences within the Citizen Assemblies framework. Opportunities range from assisting quick strike campaigns, writing guest essays, learning how to organize to achieve results, learning business basics, meeting local politicians and business leaders, and countless other areas of opportunity.

Free Stuff For Students™

For those who attend college, nothing gains one's attention quite like the word "free." Free materials offer an exceptional opportunity to engage the imagination of a student and foster their natural curiosity about the Citizen Assemblies mission.

Coordinate Messaging

The most challenging component of the plan, convincing liberty oriented groups to occasionally combine forces to fight an adversary of liberty, stop damaging legislation, further educate citizens, or keep a lazy candidate's feet "to the fire" invites territorial concerns and other issues, but it can be done within a win-win setting. The successes can be highly fruitful and, therefore, warrant a strategy. Some potential alliances include:

Local and Regional Tea Parties
Gun Rights Advocates
Privacy Rights Advocates
Property Rights Advocates
Small Business Associations
Small Business Leaders
Free Speech Advocates
Hundreds of others...

Taking A Leadership Role

Citizens from within many liberty interest groups speak of their concern about the current direction of our nation; however, by their very nature interest groups specialize in one endeavor, spending much time defeating threatening legislative bills. Moreover, these groups typically attract from a wide geography members who pay to have their interests represented at the State or congressional levels. Passive special-interest outsourcing, in short. Citizen Assemblies brings to such entities a welcome partner who can take the lead tackling problem congressional members head on at the local level (assuming we've built out the region)

Hosting Partner Channel Conferences

Our very visible rollout across all sectors of the nation attracts the attention of most political creatures in the affected region including special interest groups who are likely to want to learn more about our objectives and potential channel relationships. Leveraging this interest through direct communication helps achieve our objectives more quickly.

Accelerating Knowledge Dissemination

Partnering with liberty based and constitutional originalist groups can help Citizen Assemblies reach a much broader audience more quickly, a useful feature depending on the urgency of an issue. Such partnerships open doors at both the local and national levels.

Avoiding Conspiracy Theories or Fringe Groups

Associating with volatile or conspiracy based groups taints Citizen Assemblies' message to the broader American audience. The primary aims of Citizen Assemblies are to educate citizens, stop centralization, protect national sovereignty, and to push back all activities that infringe our personal liberty. Staying mainstream and professional gives the organization the best opportunity to achieve its goals. Ask yourself a serious question: would you have attended the Placerville assembly had its appearance not reflected a larger effort? Probably not.

Expanding Infrastructure

Personal Liberty, National Sovereignty, Limited Government, and Fiscal Conservatism Messaging

These four concepts appeal to the vast majority of Americans regardless of political affiliation and serve as Citizen Assemblies' basic ideological framework. Dominant social issues are not part of the message as they fracture people into groups that might otherwise agree on basics; such social problems should be resolved through the use of "social power" as delegated to us by the founders. Stated alternatively, Citizen Assemblies aims to encourage people to reduce the scope of government... taking positions advocating privacy threatening laws or attempts by the State to control controversial personal behavior would invite hypocritical arguments against the organization.

Begin in Small Market Counties

Constitutionally minded Americans live throughout the rural and suburban communities of our nation. Prudence dictates we begin in such communities on a county-by-county basis, combining two or three counties into a single event where practical. For each 100,000 county residents, a well advertised assembly will draw roughly 600-1200 concerned citizens, depending on county geography, weather, political climate, and other factors. For comparison, the Placerville CA assembly drew approximately 700-800 citizens on a nominal advertising budget

From a well prepared and executed event 20%-40% of small market attendees will commit to some type of basic action to help return our government to its basic premise. The Placerville meeting, poorly organized and presented, generated over 150 serious offers to assist in one form or another. As the events become smoother, more concise, better illustrated, and more action oriented the percentage of committed attendees will climb.

Mapping to Congressional Districts

Priority counties will be built out within congressional districts, based upon vulnerability. Initially, each district build-out targets 500-1,000 active members (combine total from all district counties) who provide varying degrees of time or services towards the advance of the Citizen Assemblies agenda, climbing to 1,000+ within three years.

Ramping Up

Given the start up nature of the organization, ramp ups take longer over the first six months until more personnel can be brought on board and effectively trained to build out concurrent regions. Within three years the organization needs to be conducting one assembly per week, concentrated in vulnerable districts. Within five years Citizen Assemblies endeavors to penetrate all but the safest States, where "safest" means states consistently demonstrating fiscally conservative congressional victories

Keeping It Non-Partisan

Without question, liberty, national sovereignty, limited government, and fiscal conservatism are bi-partisan issues. Citizens are concerned from both sides of the isle and keeping an (R) or (D) out of out the picture attracts a greater audience and encourages teamwork.

"Grass Roots" Growth Accelerates Critical Mass

Coordinated actions by citizens coupled with information management know-how accelerates participation by those sharing Citizen Assemblies' liberty-minded values. As word spreads the organization grows rapidly across each county or region eventually reaching "critical mass" where "critical mass" means each region sustains itself perpetually.

Areas Of Need

Organizational Support

An organizational build-out of this magnitude requires a wide array of assistance from all walks of life. Aside from time and energy commitments we need:

Regional leadership assistance
Data entry help
Congressional and Media Research
Telephone assistance
Word processing assistance
Membership communication management assistance
Teaching expertise, especially in professional environments
Information management assistance
Internet channels research
Meeting facilities, if possible (saves rental \$\$)
Content management assistance
Motivational speaking experience
Student liaison volunteers
Materials distribution assistance
Powerpoint layout assistance
Excel and database assistance
Social site (facebook, myspace, twitter) maintenance assistance
Envelope stuffing

District Build Out Assistance

Each district build-out requires multiple assemblies – one for each county within the region. Initially each district takes up to 16 weeks to build out until we locate and train interested event speakers. As more speakers join the group build-outs dramatically escalate. Posting signs and distributing information for each event requires sizeable man-hours. Volunteers to this effect accelerates and smoothes the process. Until a district build-out completes attendees of other assemblies can enhance district success by:

- Introducing Citizen Assemblies web material to at least 3 people who join the sign up list (email)
- Taking down signs placed in your community and saving them for another event
- Forwarding concerning legislation to associates and family via email
- Asking at least one non-politically active friend or associate if they heard about the assembly
- Contacting friends and associates in neighboring counties about an upcoming assembly
- Using certain phrases to peak interest in otherwise non-politically interest people who decide they want to learn more about what you speak.

Once a district is successfully built-out a single event joins all interested parties at a central location. These events will be recorded, digitized and placed online or sent to those unable to attend. Pre-event coordination takes a significant amount of time and, therefore, assistance by any interested volunteers enhances success. An itinerary and outline sent to attendees before the meeting identifies basics goals and tactics to be discussed at the event. Your feedback on this itinerary prior to the event helps prepare the speaker(s) more effectively.

Financing The Organization

An organizational apparatus to this degree obviously requires a fair amount of capitalization to achieve its entire spectrum of goals; however, specific to the build-out of new small market territories, outlays are more reasonable than one might expect. For example, the Placerville CA event cost under \$8,000 including facilities, signs, newspaper ads, printing, and direct mail. Due to time constraints roughly ½ of signs never placed in the county and only 10% of direct distribution was accomplished meaning a much larger audience could have been achieved.

Financially speaking, an initial goal from each county's event is to fund the next one or two subsequent events. The Placerville event hosted over 700 people – the equivalent of \$11/person. Raising this amount of money to perpetuate the organization is not only doable, it's very doable.

Memberships and Sponsorships

Fee based memberships provide supporters our regular newsletter, real time alerts, free gifts, and access to webinars and teleconferences, free of charge. Sponsorships offer local business an outstanding opportunity to gain very loyal customers.

Site Advertising

As the site grows, new features come on-line, and membership totals increase advertising revenues from web based and opt in email sources will expand quickly.

Books, Gifts, and Materials

Over the coming months hundreds of liberty oriented products will be offered in the online store, many of which are unique to our site.

Research Studies

Research studies such as opinion surveys or legislative quantitative analysis can generate significant revenues from politically minded customers.

Promotional Campaigns

Suitable candidates may request the services of our organization on a fee-based arrangement. Services may include simple campaign development assistance, regional promotion assistance or turnkey start to finish assistance.

Donations (if non-profit proves viable)

The most frequent comment generated by the first assembly zeroed in on why Citizen Assemblies is a for profit business. The overwhelming consensus was that the business should be reformed into a non-profit entity to avoid confusing those interested in the endeavor. This desire is being considered, however, the activist nature of the organization and advocacy of certain candidates may disqualify the organization from non-profit or tax exempt status.

Self Publishing

TBD

Fee Based Courses

TBD

Keys To Success

Construct A Credible Organization

From leadership down the entire organization must put forth a credible, capable image based upon achieved results and clearly articulated vision. This includes utilizing socially acceptable tactics, producing professional materials, and keeping fringe personalities from damaging operations. Joining forces with regional business and organizational leaders enhances our likelihood for success.

Individual Involvement

For decades citizens looked to candidates and special interest groups to protect our constitution, national sovereignty, and individual liberties. Hopefully, those reading this report recognize that the only way to ensure a return to our national way of life is through our own efforts. The major parties abandoned traditionalism long ago and must be compelled to change not by money, not by protests, not by advertising, but only through the power of the person. Our efforts, our dedication, our time, our passion must outweigh our desires to be complacent.

Stay Focused

Personal burdens, daily struggles, family problems, job related stresses, individual pursuits, money shortages, health related fears, or general disinterest distract most people from staying committed to a political cause, especially when the distance between a goal and the present seems great. This distance stems from strategies by adversaries of the American way who began their assault on the constitution decades ago by focusing on small, incremental victories. Our awesome task takes time and may require spanning two or three generations. Setting and meeting small goals keeps each person energized and mindful of the fact that the plan is working.

Conduct Effective Citizen Assemblies Townhalls

The first assembly failed to provide all attendees both an easy to follow outline and a "what's next" summary. Such problems shall be remedied resulting in an explosion of organizational growth within each targeted district. Larger events could yield up to 1,000 volunteers in varying degrees.

Weather Downturns

Demand for liberty comes and goes with election cycles. It's critically important to recognize that foes of our national heritage will never stop fighting to turn us away from our roots; many of these people see our nation as unjust and the constitution as an abomination. They believe in internationalism, socialism, and hope to see our strength weakened until we submit to the will of the international community. Stay committed and vigilant.

Know The Adversary

Understanding tactics of those opposed to our way of life enhances the speed at which we succeed. Mini seminars, quick fact sheets, and regular information dissemination meet this important need.

Agree With Our Premise

Peruse American culture. Outside of protest based Tea Parties what organization can you point to that has committed itself to an offensive to return our nation back to its originalist foundation? None exists to the degree contemplated herein because until now Americans played defense, looked to think tank type non-profits, or waited for others to defend the constitution. Hoping others will take up our cause of liberty ensures victory for those doggedly committed to eradicating our national premise.

Why This Will Work

Lifetime Commitment

One of the great organizational challenges facing fiscal conservatives is that people are generally unwilling to trade off their businesses or jobs in favor of a full time commitment to the endeavor – and for good reason. Becoming politically involved makes one a target for ridicule or outright disdain, money can be scarce, and the hours brutally long.

Citizen Assemblies' founder possesses innate passion and commitment to the long term growth of the organization, necessities for success.

High Demand

As both parties move further away from fiscal conservatism and traditional values demand for this type of organization increases. Indeed, many people have become completely disengaged from the major parties because they no longer represent a traditionalist's views. The current political climate provides added impetus to people's desires for such an outlet.

Strength In Numbers

Over time the growth of the organization will reach critical mass (self sustaining) levels resulting in more successes more frequently.

Just Purpose

Seeking to return our nation to its original roots of less government, low taxes, and greater freedoms constitutes a cause many are willing to support.

Untapped Potential

Millions of Americans possess little basic knowledge about our national heritage, the purposes behind the constitution, economic fundamentals, or historical events affecting each one of us today. These people can be reached and encouraged to become more knowledgeable citizens.

Will To Act

The political climate has created a desire for people to "do something." The Citizen Assemblies' model provides an outstanding, constructive outlet to channel action oriented desires.

Solid Plan Meets Need

While aggressively scoped, the organization's multifaceted business plan fills an heretofore unfilled niche in a political market dominated by think tanks, specialized interest groups, or ultraleft organizing entities.

Low Cost Methods

The "secret" to our success hinges on organizing people to take action on a coordinated basis, not money. Obviously, money is required to grow out our efforts, but the costs stay low throughout all facets of the business model. Action serves as our primary tool to enforce our will over the political process.

What's Next?

Consider The Goals

This plan suggests taking control of a political climate in a targeted district or locality, hardly an insignificant development and one sure to raise eyebrows at some point. Put alternatively, the plan seeks to build a campaigning force of up to 300-1000 in a given congressional district to place extreme pressure on politicians we've targeted. This represents a serious brand of political hardball political leaders have never witnessed from fiscal conservatives. Be sure you're comfortable with this concept – even if our activities are 100% peaceful and non-confrontational.

Decide Your Involvement

If you've read the plan and agree with its overall purpose take time to consider how you would like to assist. To what degree are you available? What types of activities are you comfortable with? Do you need to learn more before deciding? A post assembly strategy session will be held locally at which point citizens may inquire with specific questions. An announcement will go out next week once everyone has had a chance to look over the objectives of the organization and to digest material. Please RSVP to help plan facilities needs.

Ask Questions In Advance

Please send questions about the plan to Edward@citizenassemblies.com prior to the strategy session. This helps the speaker better prepare and saves everyone precious time once we've reassembled.

Email Others Our Website, Convince People to Look At Materials

Growing out each region as fast as possible is a main priority. Invite your friends, family, and associates to review this plan or to visit the citizenassemblies.com website. Imploring individuals to use the free updates signup box on the site accelerates growth. Attempt to convince 5 people to sign up for updates.

Volunteer Expertise, Services, Leadership Or Other Assistance

If you've already committed yourself to the Citizen Assemblies concept please take a moment to contact Edward Whittaker at 530-344-3092 or Edward@citizenassemblies.com to express your interest.

Help Build Out Our First District

The quicker a district is completed the sooner we can conduct substantive operations. Moreover, this gives us impetus to begin building out other targeted districts in short order.

Become a Member Or Donate Funds If Time Is An Issue

If your life keeps you busy but you want to see our organization succeed consider donating funds, purchasing a membership, or purchasing items from our limited inventory.